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KEMP'S — WONDER

Exhibition

MAR 29 1927

Gladiolus - Dahlias

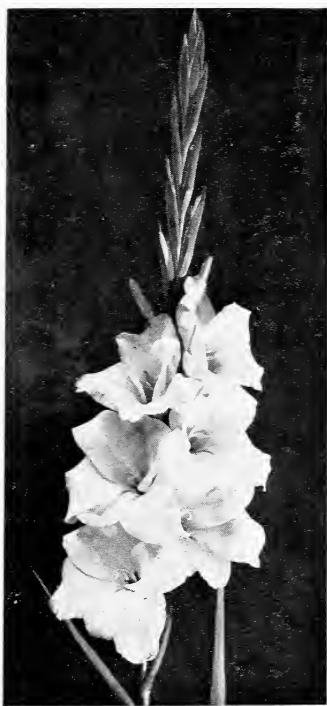
1927

New

Types

New

Colors



Jubilee (See description page 1)

J. A. KEMP

Breeder and Grower

LITTLE SILVER, - NEW JERSEY

Telephone 315-M Red Bank

TO MY FLOWER LOVING FRIENDS AND CUSTOMERS.

Greeting :

It gives me much pleasure to hand you my 1927 catalogue of Dahlias and Gladiolus, and to extend to each of you my appreciative thanks for your generous patronage in the years that have passed.

The Season of 1926 was very favorable to the development of Dahlias and Gladiolus, resulting in our having the finest stocks we have grown in several years past, thus placing us in a position where we can supply our customers with stock of the highest quality obtainable.

I wish to call your particular attention to the fine new varieties of Dahlias and Gladiolus, of my own origination, and from other sources, I am offering for season of 1927. They are the very cream of the new creations, and all are worthy of a place in the finest Gardens in the land.

Of my earlier originations and introductions, I wish to again call your attention to the sterling qualities of Dahlias Robert Treat, Mordella, Altamont, Adda Patterson, Glory of Monmouth, Virginia Dare, Matawan, Fluffy Ruffles, Mrs. Hoag, Etc.; and to Gladiolus Pink Wonder, White Wonder, Albania, Early Snowflake, Eldora, Juniata, Princely, Ruffolace, Marnia, Lorice, Quinton, Etc., Etc.. If you have not yet added any of these fine varieties to your collection, I trust you will give them your kind consideration when making up your list of purchases for 1927 planting.

My originations and introductions have received many awards of medals, certificates and other desirable prizes in the big Eastern Shows : the past season adding two Silver, two Bronze and a special Gold Medal to the long list, not including the Silver Medal awarded me by the Sesquicentennial Association in appreciation for services rendered as one of four members of the International Jury of Awards appointed to view and score the Gardens on the Expositions grounds.

In the future as in the past it will be my constant endeavor to give my patrons the very utmost in satisfaction, in quality of stock and service, and all who place their orders with me can rest assured they will get a square deal; and that the order will be filled with the very highest quality stock obtainable anywhere.

Please do not lay this catalogue aside until you have examined every page. You are almost sure to find one or more varieties of Dahlias or Gladiolus or both, you will wish to add to your list of exhibition or garden varieties, and at prices as reasonable as are consistent with the production of good healthy, true to name stock.

Bespeaking a liberal share of your 1927 business, for which I am pleased to thank you in advance, I remain,

Yours for Better Flowers,

J. A. KEMP, Glad-Dahlia Specialist,

Breeder and Grower,

Little Silver, N. J.

December, 1926.

When you think of better Dahlias and better Glads, think of Kemp.

TERMS OF SALE—Please read carefully.

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of Gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in good growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully, should be very helpful in guiding you to success.

If you should have just cause for complaint, do not hesitate to let me hear from you, and I will make every reasonable effort to adjust the complaint to your satisfaction.

TERMS :—Cash with order, or satisfactory Bank reference.

ORDERS for less than 50 cents not accepted.

GLADIOLUS :—We pay postage on retail orders for one dozen bulbs or less of First, Second and Third sizes to any part of the world; and on Orders up to 100 bulbs of these three sizes to any part of the U. S. Larger lots shipped by express at purchaser's expense. Under third size we pay postage to everywhere.

Except where noted, First size or No. 1 means, 1-1½" and up; No. 2, 1-1¼" to 1-1½"; No. 3, 1" to 1-1¼"; No. 4, ¾" to 1"; No. 5, ½" to ¾"; No. 6, ½" and under.

SPECIAL REQUEST :—If you should receive an extra copy of this catalogue kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

GLADIOLUS



Kemp's Ruffolace.

RUFFOLACE—No. 160. (Kemp's.) In this exquisitely beautiful variety we have an entirely new type of flower. It is not only nicely ruffled but it is beautifully lacinated, which gives us the most strikingly beautiful formed flower ever seen in the Gladiolus. I believe "Ruffolace" is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of Gladiolus more beautiful in form than any now in existence.

The color of the flower is pure white, four inches and over in diameter, four and five open at a time, and are borne on straight stout spikes three feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow.

"Ruffolace" was exhibited at Bronx Park, N. Y., show, August, 1923, in the seedling class under No. 160, and was awarded first prize of a silver medal in the class for the best new variety, any type. Stock of this beautiful variety is as yet quite limited.

Large bulbs, \$25.00 each. Bulblets, \$2.50 each; \$25.00 dozen.

NEW KEMP ORIGINATIONS FOR 1927.

JUBLIEE.—This great Gladiolus was given the name it bears in commemoration of the 25th anniversary of my work with the Gladiolus, it having bloomed the first time that year. I think I can safely proclaim it the greatest gladiolus of all time. It is a seedling of Muriel crossed with Pink Wonder. A light vinaceous lavender in color; of immense size, attaining to a diameter of $7\frac{1}{2}$ inches under ordinary culture. Nature has been most generous in bestowing upon this great Glad not only immense size, but a color of glorious beauty, and a spike and placement of flower about as nearly perfect as it will be possible to reach. Awarded a certificate of merit at the A.G.S. Show, Rochester, N. Y., August, 1926.

A limited quantity of bulbs and bulblets will be released this year, nearly all of which have been ordered. Only a few more will be disposed of this season, and when the allotment has been disposed of no more will be available until season of 1928. First size bulbs, \$100.00 each; Medium size, \$50.00 each; Small No. 6, \$30.00 each. Bulblets, \$10.00 each; 6 for \$55.00; 12 for \$100.00.

ORANGE WONDER.—No. 2101. (Golden Measure Hyb.) I believe this is the best orange colored gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are $4\frac{1}{2}$ " to 5" in diameter, wide open and well placed on a well built spike, $4\frac{1}{2}$ to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, and few can approach it in sturdiness of growth. It is a really wonderful variety, and well worthy the name that has been given it.

First size bulbs, only \$5.00 each; 3 for \$14.00; 6 for \$25.00. Stock limited.

NEW KEMP INTRODUCTIONS FOR 1927, (Continued).

ORAFLEAME.—No. 21-23. (Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff. Faint hair lines in throat. Practically a solid orange color. The color is so brilliant it might be properly termed as flame orange, and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers $3\frac{1}{2}$ " to 4", 17 to the spike. Height of stalk 48 inches. Large bulbs, \$5.00 each; 3 for \$14.00; 6 for \$25.00.

ANCORA.—No. 22-24. (Tiplady Hyb.) Salmon, flaked apricot orange. The two inferior petals blotched maize yellow with ruby feathering. Size of flower $5\frac{1}{2}$ to 6 inches. 15 blooms, somewhat irregularly placed on the spike, similar to Tiplady. The plant is a strong grower, reaching a height of 52 inches and over. A splendid garden variety and for cutting. Large bulbs, 60 cents each; \$6.00 per doz Bulblets, 60 cents per dozen; \$3.00 per 100; 50 at 100 rate.

AVONDALE.—No. 21-80. (Golden Measure Hyb.) This splendid variety is of a rich ochraceous buff, tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower $4\frac{1}{2}$ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong vigorous growing variety of unusual merit. Large bulbs, \$1.50 each; 3 for \$4.00; 6 for \$7.00.

NEPTUNE.—No. 21-88. Coral pink, ruby feathering in throat. Medium to large bloom, 15 to 17 flowers to the spike. Stalk 48 inches. Slender and wiry, a splendid florists variety of unusual richness in color that will become a great favorite with the commercial florists. Large bulbs only, each 75 cents; 6 for \$4.00; 12 for \$7.50.

NORWOOD.—21-53. Coral pink, chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. Size of flower, $3\frac{1}{2}$ to 4 inches. 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX Florists Variety. Large bulbs only, each \$1.50; 3 for \$4.00.

ORADELL.—No. 20-24. Rich Salmon, shading to pale salmon toward base of petals. Rear half of inferior petals, cameo pink, with faint frosting of silvery rose. Rear of petals shaded salmon and coral red. un-opened buds, orange rufous. This is one of the handsomest of all the salmon blended varieties, and presents a color contrast of bewildering beauty. Size of flower, $4\frac{1}{2}$ to 5 inches. 15 to 17 flowers to the spike. Stalk, slender and wiry, growing to a height of 45 inches. Large bulbs only, each \$2.50; 3 for \$7.00.

PLUMBOSA.—No. 263. (Princeps Hyb.) This is one of the most distinct varieties in color, it being a light Jasper red ground, with radiating stripes of spectrum red, being practically a rich plum red. Size of flower, $4\frac{1}{2}$ to 5 inches. 15 to 17 flowers to the spike. Height, 48 inches. A beautiful glad that every one likes. Large bulbs, only, \$1.00 each; 6 for \$5.50; 12 for \$10.00. Stock limited.

WHITEVLEIS.—A tall vigorous variety, with pure white flowers, of medium size, correctly placed on a well built spike. Flowers are of splendid substance, and good keepers. A remarkably good Florist' White, that is sure to come into great favor with the commercial Florist. Large bulbs, 60 cents each; 6 for \$2.75; 12 for \$5.00.



Kemp's Juniata.

KEMP'S FORMER INTRODUCTIONS.

JUNIATA.—No. 169, 1924. Expert Gladiolus judges have unhesitatingly pronounced "Juniata" to be the most beautiful variety in existence. It is the very essence of charm and beauty.

The three lower petals are creamy white shading to La France pink, flaked with Begonia rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty.

The flowers are wide open, $4\frac{1}{2}$ inches across, four and five open at a time, and are borne on straight stalks four feet or more in height.

"Juniata" was exhibited at the American Gladiolus Show, 1918, under No. 169, and was awarded the Havemeyer prize of \$20 for the best new variety in the show. Awarded a special prize of a silver medal by the N. Y. Horticultural Society, 1922.

Large bulbs, \$12.00 each.

1926 INTRODUCTIONS.

AMORET.—No. 21-21 (Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with slight scarlet feathering on orange yellow ground. Size of flower $4\frac{1}{2}$ inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorff rating; commercial 98, exhibition 97. A magnificent variety that will win its way into the heart of the Glad loving public.

First size bulbs, \$1.50 each; 12 \$15.00.

ARCADIA.—No. 210. (Prim. Grandiflora) Orange pink, base of lower petals light salmon orange, with faint mars orange feathering. Size $3\frac{1}{2}$ inches, 17 to 19 flowers to the spike. Height 42 inches. First size bulbs, 50 cents; 12 for \$5.00.

AVOLYN.—No. 20-14, (White Wonder Hyb.) Pale congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower $4\frac{1}{2}$ to 5 inches, 31 to 35 blooms to the spike, including side spikes. Height 54 inches. First size bulbs, 75 cents each; 12 for \$7.50.

BONNY JEAN.—No. 21-13, (Golden Measure Hyb.) Orange rufous, shaded coral pink at base of petals, lower petal pale orange yellow. One of the best in the orange shades. Size of flower $3\frac{1}{2}$ to 4 inches. 17 flowers to the spike. Height 48 inches. Gersdorff rating, exhibition 91, commercial 92.

First size bulbs, \$1.50 each; 12 for \$15.00.

DORINE.—No. 20-96, (Golden Measure Hyb.) Salmon buff. Base of lower petals light orange yellow, with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches. Gersdorff rating, exhibition 91, commercial 92. First size bulbs, \$1.50 each; 12 for \$15.00.

LAURETTA.—20-21, (Golden Measure Hyb.) Orange Pink, tips of petals splashed Ox blood red. Lower petal picric yellow blotch, with slight feathering of sulphine yellow. Size of flower $3\frac{1}{2}$ inches, 20 blooms to the spike. Height 55 inches. Large bulbs, 75 cents each; 12 for \$7.50. No. 2, 60 cents each; 12 for \$6.00.

KEMP'S 1925 INTRODUCTIONS.

LEETONIA.—No. 21-28. (Golden Measure Hyb.) This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are a beautiful scarlet, shaded salmon orange in the throat with 21 blooms to the spike. A splendid exhibition and commercial variety. Gersdorff rating, Exhibition 94, commercial 96. Large bulbs, each \$1.00; 12 for \$10.00. No. 2 bulbs, each 75 cents; 12 for \$7.50.

LORICE.—(Golden Measure Hyb.) This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale Orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is sure to meet with much favor among those who love the scarlet hues. Stock of this variety is as yet quite limited.

	No. 1.	No. 2.	No. 3.
Each	\$ 1.50	\$ 1.20	\$ 1.00
Dozen	15.00	12.00	10.00

Six at dozen rate.

MARCELLA.—No. 21-87. (Primulinus Grandiflorus.) This is a beautiful tri-colored variety with the tips of the petals coral red, shading to light congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very distinct, and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches. Large bulbs, 60 cents each; 12 for \$6.00.

MARNIA.—(Golden Measure Hyb.) A seedling of Golden Measure crossed with Buttercup. The flower is four inches and over in diameter and is of a very pleasing shade of Grenadine Orange with Tyrian Rose feathering in the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. Stock limited.

	No. 1.	No. 2.	No. 3.
Each	\$ 1.25	\$ 1.00	\$.80
Dozen	12.50	10.00	8.00

Six at dozen rate.

SELMA.—(Halley Hyb.) Seedling of Halley crossed with Primulinus "Sunbeam". The flowers have a pleasing background of Marguerite Yellow, faintly suffused with Tyrian Rose. Primrose yellow throat. Are of medium size and slightly hooded. Plant is a very strong grower but slender and wiry, making it well adapted for floral designs as well as a splendid decorative variety. Good multiplier.

	No. 1.	No. 2.	No. 3.
Each	\$.40	\$.30	\$.25
Dozen	4.00	3.00	2.50

Six at Dozen rate.

QUINTON.—(Halley Hyb.) This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers are about 5 inches in diameter, wide open, and of a pleasing hue of Coral Pink, suffused deep Tyrian Rose. Lower petal Ivory yellow with faint Tyrian Rose stripe. Beautiful! The color combination meets with instant favor with all who see it.

	No. 1.	No. 2.	No. 3.
Each	\$.50	\$.40	\$.30
Dozen	5.00	4.00	3.00
100			20.00

Six at dozen rate.

KEMP'S FORMER INTRODUCTIONS.



Kemp's Eldora.

ELDORA.—No. 177. 1924. The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine Buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of Buff, Pink and Red make a dainty and pleasing color combination that is difficult to properly describe.

The flowers are four inches and over across; four and five open at a time and are borne on strong straight stalks $4\frac{1}{2}$ feet high.

Large bulbs, \$1.00 each; 12 for \$10.00. Second size bulbs, 80 cents each; 12 for \$8.00. Third size bulbs, 65 cents each; 12 for \$6.50.

KEMP'S STALWART.—(Primulinus Hyb)

This is one of the tallest and strongest growing Primulinus Grandiflorus I have yet seen; the plant frequently attaining a height of five feet. It is so sturdy that winds seldom break it down. The flowers are about four inches in diameter, wide open, and of a soft creamy hue, with mellow yellow shading in the throat. This variety is a splendid decorative that the commercial grower cannot afford to overlook. It is enormously productive of good sound bulblets that grow. Price 25 cents each; 12 for \$2.50.

BETTY DARNELL.—(Kemp 1923). This splendid variety is a seedling of Buttercup crossed with Pink Wonder and the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, $3\frac{1}{2}$ to 4 inches in diameter, four and five open at a time, well placed on a tall, graceful spike. Strong, healthy grower, and a bountiful producer of good sound bulblets. Price, No. 1 bulbs, each, 25 cents; 12 for \$2.50. No. 2 bulbs, each 20 cents; 12 for \$2.00.

SWEETHEART (Primulinus Grandiflorus)—This is an exceptionally beautiful variety and one that is suitable for use for any occasion. The color is a light cream, with golden yellow shading on lower petals, with faint rose feathering well down in the throat. The golden yellow of the lower petals reflecting on the cream ground of the upper ones imparts a golden halo that radiates through the whole flower, producing an effect of glorious beauty. No. 1 bulbs, each 25 cents; dozen, \$2.50. No. 2 bulbs, each 20 cents; dozen, \$2.00.

Dear Mr. Kemp:—Have dug the Gladiolus "Ruffolace" to day, and take pleasure in reporting to you. From the bulb you sent me for trial there were two strong spikes, each with two side spikes and with many well placed blooms each of which was beautifully lacinated, somewhat like a Carnation. I proved to be a good seed bearer and produced of bulblets.

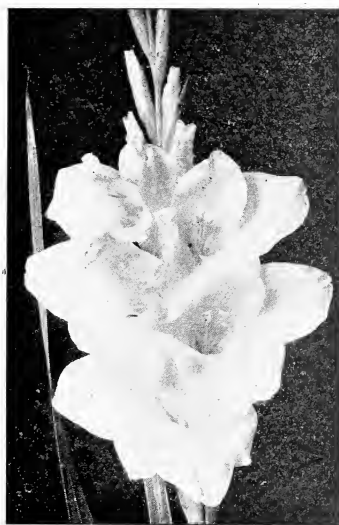
Its gracefulness, pure white color and entirely new form places it in a class by itself. I consider it an advancement in the world of Gladiolus. Both Mr. Austin and myself thank you for the privilege of testing this fine variety in our trial grounds.

Respectfully,

MRS. A. H. AUSTIN.

Ravenna, Ohio.

KEMP'S FORMER INTRODUCTIONS (Continued).



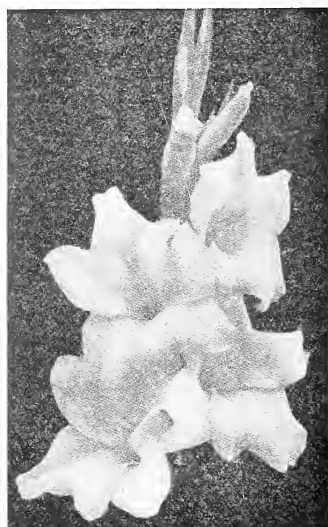
Albania.

Awarded a First Class Certificate by the A. G. S., 1924. Certificate of Merit by Mass. Hort. Society, 1924. The only white variety ever awarded a First Class Certificate by the A. G. S.

	1¼" up	1—1¼"	¾—1"
Each	\$.20	\$.16	\$.12
Dozen	2.00	1.60	1.20
100	15.00	12.00	9.50

Six at dozen rate, 50 at 100 rate.

PINK WONDER.—(Kemp, 1921). First prize, Boston and New York, August, 1921. This is a wonderful Gladiolus, the largest and finest pink variety ever introduced. It is a very strong, vigorous grower attaining a height of 4½ feet, often producing 17-19 blooms to the spike, four and five massive flowers open at one time, many of them measuring 6½ inches in diameter, very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is a soft La France Pink, flaked Geranium pink. Chartreuse yellow in the throat, overlaid with Rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulblets that grow



Pink Wonder.

	No. 1	No. 2	No. 3
Each	\$.15	\$.12	\$.10
Dozen	1.50	1.20	1.00
100	11.50	9.00	7.50

Six at dozen rate; 50 at 100 rate,

KEMP'S FORMER INTRODUCTIONS (Continued).

WHITE WONDER.—(Kemp, 1921). First Prize, New York, August, 1922. First Prize, Boston; Silver Medal, New York, August, 1921. This magnificent white is a descendant of the well-known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to 5¼ inches in diameter, well placed on the spike, five to six open at a time. Like King, it is a very heavy producer of large bulblets that will grow. This great white is a splendid forcing variety and will soon become the leader in the white section for garden culture and for forcing under glass.

	No. 1	No. 2	No. 3
Each	\$.15	\$.12	\$.10
Dozen	1.50	1.20	1.00
100	11.00	9.00	7.25
Six at dozen rate; 50 at 100 rate.			



White Wonder.

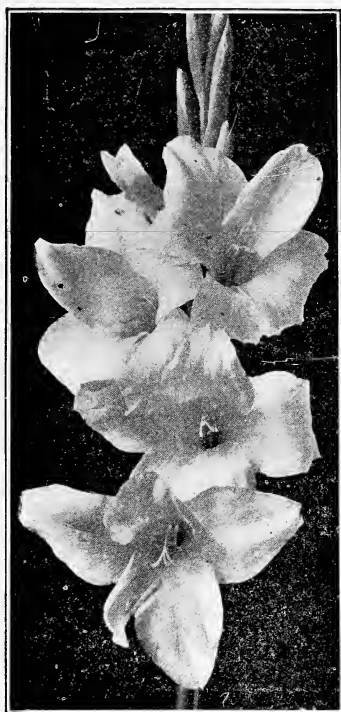
My Dear Mr. Kemp:
Roslindale, Mass.
Your No. 169—"Juniata", is the most wonderful flower, excepting Ruffolace (which is in a class by itself) I have ever seen. Its exquisite coloring seems to me to be unequalled in its perfect blending. It had a gracefulness and charm that seemed characteristically its own. Another of your beauties is "Eldora." Its distinct coloring, stateliness and good large flowers, attracted the attention of all visitors.
B. R. NORLEY.

EARLY SNOWFLAKE—(Kemp 1921). A very tall growing variety, attaining a height of five feet and over, and often producing 23 large perfect, lily-like flowers to the spike, many of them six inches in diameter. The color is a rich, creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat, blended with delicate rose feathering on rear half of petals. Very showy for garden and house, resembling a large lily rather than a Gladiolus. Splendid for forcing, and when grown under glass all flaking of petals is absent. A customer engaged in growing Gladiolus blooms for market unhesitatingly declares Early Snowflake to be the greatest money maker ever originated for the man who forces Gladiolus under glass. Heavy yielder of large plump bulblets that grow.

	No. 1.	No. 2.	No. 3.
Each10	.08	.06
Dozen	1.00	.80	.60
100	7.50	6.00	4.75
Six at dozen rate, 50 at 100 rate.			

PRIM BEAUTY GRANDIFLORUS—(Christy). This is one of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dots of orange rufous. A real novelty Glad possessing a unique charm all its own. Strong grower, attaining to a height of 48 inches and over. Size of flower, 3½—4 inches, 15—17 to the spike. First size bulbs, only. Each, 25 cents; 12 for \$2.50.

KEMPS FORMER INTRODUCTIONS (Concluded).



Princely

PRINCELY.—1923. Originated by J. A. Kemp. This is a magnificent variety. In color it is a very light pink, almost white; the flowers are of the Princeps' type, wide open, $4\frac{1}{2}$ -5 inches in diameter, from 4 to 5 open at a time, well placed on a tall graceful spike ($4\frac{1}{2}$ feet). Its glorious blooms and tall graceful spike place it in the front rank of the very best varieties in existence. Princely was awarded first prize at the Gladiolus Show, Bronx Park, New York City, 1922, for the best variety not in commerce prior to that year.

	No. 1	No. 2	No. 3
Each	\$ 1.50	\$ 1.20	\$ 1.00
Dozen	12.00	10.00	8.00
100			65.00

Six at dozen rate; 50 at 100 rate.

SHEILA.—Light coral red, lightening to flesh-pink in the throat, with primrose blotch on lower petals, penciled with pomegranite purple. Form excellent, flower large to very large. One of those fine varieties that should be in every collection.

	No. 1.	No. 2.
Each20	.15
Dozen	\$2.00	\$1.50

Memphis, Tenn.

Mr. J. A. Kemp:—I want you to know of the pleasure your exquisite Glads are giving Dr. Fontaine and me. We have two bulbs of Pink Wonder. Each produced stalks nearly four feet tall; strong and perfect. You properly named Pink Wonder. This autumn we will want all your productions.

With great appreciation, MRS. BRYCE FONTAINE.

NEW AUSTIN ORIGINATIONS.

GOLD EAGLE.—Again we have the pleasure of offering you something new and worthy from the gardens of Mrs. A. H. Austin. A new yellow that is a distinct advancement in the Gladiolus world. The blooms are of good size, and a deep, rich yellow, beautifully ruffled. An early bloomer, straight, slender, wiry spike that withstands the heavy wind. It is unquestionably one of the best commercial yellows ever originated. Large bulbs, \$12.00 each; 2 for \$20.00. Medium size bulbs, \$8.00 each; 2 for \$15.00.

GOLDEN SWALLOW (1924).—Clear soft colored yellow throughout. Petals beautifully formed and finely frilled and ruffled. Blooms well placed on the spike, and the blooms which are $4\frac{1}{2}$ " to 5" across wave in a gentle wind resembling a flying swallow. Certificate of merit at the A.G.S. Show, Rochester, N. Y.

First size bulbs, 30 cents each; 6 for \$1.65; 12 for \$3.00.

Second size bulbs, 25 cents each; 6 for \$1.35; 12 for \$2.50.

YELLOW TREASURER (1924).—A rich clear yellow, deeper on the lower petals; flushing of coppery old rose deep down in the throat. Flowers are $3\frac{1}{2}$ " to 4" wide are of good substance, beautifully ruffled. First size bulbs, 15 cents; 6 for 80 cents; 12 for \$1.50. Second size bulbs, 12 cents; 6 for 55 cents; 12 for \$1.20.

TYCKO ZANG.—Blooms a beautiful shade of clear salmon pink with a brilliance unsurpassed, seldom if ever equalled under artificial light. Flowers extra large, of splendid substance, well placed on tall graceful spike. Plant a sturdy grower and good producer of bulbets. Bulbs, $1-1\frac{1}{4}$ " and up, each \$2.00; 3 for \$5.50; 6 for \$10.50; 12 for \$20.00.

BON-TON COLLECTION.

JOERGS WHITE—New varieties come and go, but here is one that will endure the test of time. It is one of the great Gladiolus that has a strong appeal to the connoisseur, because of its great size of flower and spike. The color is a pure white, with slight shading of creamy yellow in the throat with light crimson veinings. Flowers, $5\frac{1}{2}$ " in diameter, with 7 to 9 open at a time. Plant is an unusually sturdy grower, attaining to a height of 36 to 40 inches, and very often as many as three spikes to a large bulb. As an exhibition flower it is hard to beat in the large flowered white section. At the N.Y. Hort. Society Shows it was awarded first prize 1922, 1923 and 1924, and the A.G.S. Trophy New York, 1924. First size bulbs, \$2.00 each; 3 for \$5.50; 6 for \$10.00.

COWEES SCARLET WONDER (Groff)—Many new varieties of Red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place in the front ranks as one of the best of all the Reds in commerce. It is a strong grower attaining to the height of four to five feet, with broad stalky dark green foliage, and compact spike of great, rich velvety scarlet, fiery crimson flowers. The individual flowers of this great Glad often are over six inches in diameter, and is a good companion for Pink Wonder, which is by all odds the largest Pink variety in commerce. First size bulbs, 25 cents each; 6 for \$1.35; 12 for \$2.35.

ROSEMARY—The most distinctive colored variety introduced in recent years. The flowers are of medium size, and are carried on tall, graceful, erect spikes, several being open at a time. The ground color of the flower is white, marked with fine hair lines and stipplings of lavender rose, which becomes pure pink under artificial light. The markings are carried clear through the petals, so that the back of the flower looks the same as the front. One must see it to fully appreciate the adorable beauty of this variety. First size bulbs, \$1.00 each; 3 for \$2.75; 6 for \$5.25; 12 for \$10.00.

MARSHALL FOCH (Kund)—This is one of the most beautiful of all the ruffled varieties. In color it is a warm salmon pink, flaked and striped deeper salmon toward the edges of the petals. Flowers of large size, and are borne on a straight spike of good length. It is one of the very beautiful Glads that ought to be in every fine collection. First size bulbs, 25 cents each; 6 for \$1.35; 12 for \$2.50.

MRS. F. C. PETERS (Fischer)—We have grown this beautiful variety for the past four seasons, and can heartily recommend it to our customers as being the very best of the color ever introduced. The color is a beautiful shade of Rose Lilac, with crimson blotch, bordered white on rear of lower petals, resembling an orchid in color. Flowers are of large size, and many open at a time on strong straight spikes. First size bulbs 25 cents each; 6 for \$1.35; 12 for \$2.50. Second size bulbs, 20 cents each; 6 for \$1.00; 12 for \$1.90. Third size bulbs, 18 cents each; 6 for 90 cents; 12 for \$1.60.

GOLDEN MEASURE (Kelway)—This in my opinion is the best all around yellow Gladiolus ever imported from Europe, and for many years stood at the top of the list in the yellow section. The flower is medium to large, of a deep pure yellow, of excellent substance, and a good keeper when cut. Plant tall and vigorous. First size bulbs, 25 cents each; 6 for \$1.35; 12 for \$2.50.

SPECIAL OFFER.

1 large bulb each of the **BON-TON COLLECTION**, \$3.50; 3 of each for \$10.00; 6 of each for \$18.00.

ELITE COLLECTION.

ANNA EBERIUS (Diener)—Dark, velvety raspberry purple, shading to deeper hue in throat. Flowers large, wide open, and are borne on a straight well built spike four feet high.

First size bulbs, each 15 cents; 6 for 80 cents; 12 for \$1.50.

DIANA (Zeestratten)—Wonderful shade of deep blood red. This fine red is in great favor in the New England states and those who have grown it the longest prefer it to any other of the blood red colors. First size bulbs, each 20 cents; 6 for \$1.10; 12 for \$2.00.

Second size bulbs, each 15 cents; 6 for 80 cents; 12 for \$1.50.

LA CAROUNNE—A very fine blotched Glad from France. The colors are creamy yellow, lower petals shading to deep yellow at the base; blotched and stippled brilliant scarlet. One of the best. First size bulbs, each 30 cents; 6 for \$1.65; 12 for \$3.00.

LOUISE (Wright)—A magnificent large lavender of great merit. Very large wide open flowers, with dark wine penciling on lower petals. First size bulbs, each 12 cents 6 for 65 cents; 12 for \$1.20.

MRS. H. E. BOTHIN (Diener)—Light geranium pink; flame scarlet center. Flower medium to large, heavily ruffled, well built spike. A sensational exhibition and decorative variety. One of the best of Diener's originations. First size bulbs, each 25 cents; 6 for \$1.35; 12 for \$2.50.

ROSE LUISANTE—Shell pink with cream throat. Large full open flowers, borne on a tall vigorous spike. A grand variety that you will like. Good bulbs, 1-1¼" and up, each 25 cents; 6 for \$1.35; 12 for \$2.50.

ROSE ASH (Diener)—This Glad is also known as Ashes of Roses. A new color in gladiolus. This conspicuous variety attracts immediate attention of all who see it growing in the field. A great favorite with the ladies. First size bulbs, each 20 cents; 6 for \$1.10; 12 for \$2.00.

SCARLET PRINCEPS (Kund)—Pure spectrum red; the best of this color I know. This beautiful Glad is much prized for decorative purposes, particularly for use under artificial light. (Also known under name of Virginia). First size bulbs, each 15 cents; 6 for 80 cents; 12 for \$1.50.

SPECIAL OFFER: 1 large bulb each of **ELITE COLLECTION** for \$1.30; 6 of each for \$6.50; 12 of each for \$12.00.

CHOICE NAMED VARIETIES.

	Each	Doz.	100
Albion (Prim. Hyb.)—Salmon-rose pink, with dainty throat; large blooms; a beautiful variety that every one likes Good grower and multiplier.....	No. 1	.07 .65	5.00
Alden (Gage)—This is by long odds the best scarlet Primulinus Hybrid to date. Flowers are practically solid color, large, and are borne on a tall straight spike, several blooms open at a time.....	" 1	.25 2.50	
Alice Tiplady —Brilliant orange saffron, large flower; very choice. A good forcing variety.....	" 1	.08 .75	7.00
	" 2	.06 .60	5.00
	" 3	.05 .50	4.00
America —Light lavender pink; most popular florists' variety.....	" 1	.06 .50	3.00
	" 2	.05 .40	2.50
Baron Hulot —Royal purple, bordering on blue; best of all the purple shaded varieties.....	" 1	.10 1.00	
Crimson Glow —Large brilliant crimson. A fine variety and one of the best reds in commerce.....	" 1	.15 1.25	
	" 2	.12 1.00	
Dorothy Wheeler —An exquisite Pink Primulinus hybrid of unusual excellence. Flowers are large, almost entirely free from hoodedness, and borne on good strong spikes. One of the best of this type.....	" 1	.10 1.00	
	" 2	.08 .75	
	" 3	.06 .55	
Elora (Burbank)—Color a creamy white with rich crimson blotch on rear of lower petals, overlaid with dainty feathering of American Beauty Rose. Spikes four feet and over in height, and flowers four to five inches across. Very early and a prime Florists variety.....	" 1	.15 1.50	
E. J. Shaylor (Kund)—A beautiful, pure deep rose pink; large blooms. A leader in the Rose pink class.....	" 1	.15 1.50	
Evelyn Kirtland (Austin)—A most beautiful shade of rose pink, darker at the edges, lightening to shell pink in the throat, with brilliant scarlet blotch in the throat, entire flower showing a glistening sparkling luster. Very fine.....	" 1	.10 1.00	6.00

CHOICE NAMED VARIETIES—(Continued).

	Each	Doz.	100
Flora (New) —Beautiful canary yellow, second only to Golden Measure, and the best yellow of the type available at moderate price. The flower is wide open, 3½ to 4 inches in diameter, and of excellent substance. Strong healthy grower and fairly good multiplier. A splendid all around yellow that should be in every high-gade collection.	No. 1	.15	1.50
Gold Drop (Kund) —Pure deep yellow with fine red line on lower petals; finely ruffled; one of the best.	" 1	.15	1.50
Gold —A good yellow of recent introduction that has become a prime favorite with many growers.	" 1	.25	2.50
Gretchen Zang (Austin) —Blossoms are large and sparkling, and the most beautiful hue of soft Coral pink, blending into scarlet on the lower petals.	" 1	.08	.75
Halley —Salmon pink; large open flowers, very early and one of the most profitable market cut flower varieties.	" 1	.06	.50
Herada (Austin) —Clear, sparkling mauve, with deeper shading in the throat. Very striking, attractive color that instantly arrests and holds the attention. A favorite with all.	" 1	.10	.90
Le Marechal Foch —This is one of the finest varieties that ever came out of Holland. The flowers are of a charming light rose color extra large, well placed on the spike and many open at a time. One of the very best commerical varieties.	" 1	.06	.50
Mary Pickford —Delicate creamy white shading to light yellow in the throat; early, a good forcing variety and fine for designs.	" 1	.15	1.50
Mrs. Dr. Norton —White, with edges of the petals suffused with pink; lower petals shaded sulphur yellow, speckled tyrian rose. Has received the highest awards wherever exhibited.	" 1	.12	1.20
Mrs. Francis King —Orange scarlet blend, very large flowers well placed on a tall elegant spike. Choice decorative variety.	" 1	.06	.50
Mrs. Frank Pendleton, Jr. —A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection.	" 1	.07	.65
Maidens Blush —One of the finest Pink Prim. in commerce. It is a strong grower, producing medium to large Flowers of a most exquisite shade of Maidens Blush pink. Delicate, dainty, beautiful. Splendid for forcing, very decorative for cutting.	" 1	.08	.75
Mohawk, Kemp's (Princeps Hyb.) —The most beautiful parti-red colored variety ever introduced. Flowers are medium to large, wide open, and are of a deep rich Cardinal red, tinged with purple on lower petals, with light blotch in the throat. No. 2 each .15; doz. \$1.50.	" 1	.20	2.00
Neoga (Kund) —Dark garnet, half ruffled variety; a very striking and desirable dark shade. Flowers medium to large.	" 1	.08	.80
Primunella (Kund) —This fine large flowered Prim possesses a shade of yellow as delicate and pleasing as that found in the Orchid.	" 1	.10	.90
	" 2	.08	.75
	" 3	.06	.60
Panama (Banning) —Very large flowers of a beautiful bright pink, shading to lighter pink in the throat; very fine.	" 1	.06	.50

CHOICE NAMED VARIETIES—(Concluded).

		Each Doz.		100
Princeps (Van Fleet)—The amaryllus flowered Gladiolus. Brilliant scarlet with broad white blotch in the throat. Flowers are very large and of distinctive character. Originated by the late Dr. VanFleet, and was the first large flowered variety of this type.....	No.	1	.10	1.00
Principine —Very brilliant scarlet red with distinct white blotch in the throat.....	"	1	.08	.75
Roem Von Kennemerland (Keur)—Deep pink, yellow blotch at base of lower petals. Flowers very large, of leathery-like substance. Distinct and desirable variety.....	"	1	.07	.70
	"	2	.06	.55
				4.00
Rose Glory (Kund)—A very large and beautiful ruffled variety. Color is the purest Rose pink, shading deeper Rose in the throat. One of the best commercial varieties	"	1	.30	3.00
Soliel d'Or (Kemp)—Beautiful Salmon with bright yellow shading on lower petals. Flowers are wide open and are borne on a tall straight spike.....	"	1	.07	.70
	"	2	.05	.50
				4.75
				3.50
Scarlano (Kund)—Light Orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration.....	"	1	.10	1.00
	"	2	.08	.80
				7.00
				5.75
Schwaben —Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden center, blotched brownish carmine. A popular cut flower, and one of the best commercial varieties.....	"	1	.06	.50
	"	2	.05	.40
				3.75
				2.50
Thomas T. Kent (Diener)—Shell pink with strawberry crimson streak on each petal. Very vigorous in growth. It has proven a prime favorite with all who have seen or grown it.....	"	1	.20	1.75
Violet Beauty —Tall graceful spike bearing large cerise violet colored flowers with grand blotched red throat. A very distinct and desirable variety.....	"	1	.15	1.50
War (Groff)—Deep blood red, large open flowers well placed on the spike tall and graceful, best of its color at a moderate price.....	"	1	.10	.90
Wilbrink —A sport of Halley. Retains Halley's earliness and has the color of America, with soft yellow blotch in the throat. Very attractive.....	"	1	.06	.50
Jacoba Van Beyren (Heemskirk)—A recent introduction and very fine variety. Extraordinary violet self color. Its large blooms are well placed on a tall, perfect spike. Grows as strong as Peace, 6 to 10 blooms open at a time, with a color that is hard to equal. At the A.G.S. Show, at Rochester, a basket containing 50 spikes of it was entered in competition with several other so-called blues, and won the most valuable prize in the entire prize list.	"	1	.30	2.75
Genesee (Davis)—A large pale yellow Prim. Hybrid, of vigorous growth, producing its flowers on tall erect spikes, and the placement is about as nearly correct as it is possible to get them. The shape and color of the flower harmonizes so perfectly, it is unsurpassed for basket or vase use. For house decoration it is a perfect Gem. The modest price at which it is being offered places it within the reach of all, and none should omit it from their list of purchases for 1927.....	"	1	.25	2.50
Sentinel —A tall strong growing plant producing large, beautiful flowers of a pure Rose pink with frosted throat.	"	1	.08	.75

PRIMULINUS HYBRIDS—This class of Gladiolus is fast growing into favor with the planter, for private use, as no other race is as graceful, nor lend themselves to house decoration in so admirable a manner; neither does any other race of Gladiolus give such a wide range of beautiful pastel shades as are found in the Primulinus Hybrids. While the blooms are generally smaller than the other types of Gladiolus, their beautiful colors and pastel shades more than compensate for lack of size of the bloom. dozen, 30 cents; 100, \$1.75.

PICK-UP MIXTURE—Every year when cleaning up our bulb grounds, several hundred bulbs are picked up that cannot be identified. These are thrown into what we call our Pick-up Mixture. Many of them are fine named varieties worth many times the price you will pay for them in this mixture. We believe this to be the best mixture ever put out at the low price we are charging for this mixture. While they last we will fill orders at the following low prices:

Dozen, 35 cents; 100, \$2.25.

CHOICE GLADIOLUS SEED.

Hand Pollenized.

My supply of this grade of seed is very limited this year, as the frequent rains last season greatly interfered with my hybridizing work, and the quantity harvested is much less than in former years.

This grade of seed was first offered to my customers 1923, and those who availed themselves of the opportunity to purchase at that time, have reported getting some wonderfully fine varieties from it; varieties that they would not part with for many times the cost of the seed. There is almost sure to be one or more good ones come from each packet of seed, with a chance of getting one that will be worth a small fortune.

While the limited supply lasts I will fill orders at \$1.00 per packet of 150 good seeds. 3 packets for \$2.75; 6 packets for \$5.00. Cultural directions printed on each packet.

CHOICE GLADIOLUS SEED.

Self Pollenized.

The Glad enthusiast who has never grown new varieties from seed has missed the most interesting experience connected with the cultivation of this kind of all summer flowering bulbs.

The seed we supply our customers is saved from all the best varieties, including our own superb hybrids, and many a Gem of the first water is stored in these seeds and many agreeable surprises await those who plant them. A few small wooden boxes, and a few square feet of room in which to place them, is all the space required for growing them.

Full cultural directions on each packet. 75 cents per packet of approximately 1000 good seeds. 3 packets for \$2.00; 6 packets for \$3.75.

GLADIOLUS BREEDING.

By J. A. Kemp.

This little work is intended as a trustworthy guide (for the inexperienced) to the successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that have come to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one of ordinary intelligence can comprehend it, and with a little practice be able to successfully cross pollenize the Gladiolus. There is nothing difficult to learn about this work any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection of varieties for further trial, etc.

It is not for sale, but will be given free to all my 1927 customers who order bulbs to the value of \$3.00 or over. But one copy to a customer.

Try Our
Plants; they are
of the quality
to give satis-
factory results.



The illustration
shows an
ideal grown
Plant ready to
plant in the
garden.

DAHLIAS

We are prepared to offer you greater values (quality of stock considered) this year than ever before. Our tubers and green plants are field grown from selected healthy stock that scored 97% healthy or better, and are true to name. We specialize in green plants, and all our plants are propagated from healthy vigorous stock selected while growing in the field, and labeled for propagating, and at digging time are set aside and stored separately for that purpose.

Our plants are grown cool, and are weather hardened for a week or ten days before shipping. No better plants can be grown, nor be procured from anywhere, nor at any price than the plants we offer you.

Many of our correspondents have asked, "What do you mean by green plants?" A green Dahlia plant is propagated from a growing sprout or slip; rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces me that if the plants are properly grown from selected stock, they are in most cases equal to, or superior to tubers. There is no question about them producing larger and finer blooms, and more of them than from tubers, and usually come into good bloom earlier. True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality, and size. If the slips are taken with a heel, they have everything with them that nature put there, and if the resulting plants are grown cool and stocky, they will almost invariably give the very best of satisfaction; provided of course, they are properly planted and cultivated.

This explanation is for those who have never had experience with green plants. The grower of experience who has used them, knows what they are, and many prefer them to tubers, as they will produce better exhibition blooms, and cost only about half the price of tubers.

Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition.

Try green plants and have twice as many for your money.

We pay postage on parcel post shipments on retail orders of tubers and plants to all parts of the United States and Canada, and on tubers to over-seas countries and Mexico. Express shipments at purchaser's expense.

FULL CULTURAL INSTRUCTIONS sent with each shipment.

Note: Shipping Season closes; Tubers, May 15th, Plants, June 15th.

Exhibition Dahlias of Merit.

Abbreviations: C.—Cactus; H.C.—Hybrid Cactus; D. or Dec.—Decorative; H.D.—Hybrid Decorative; P—Peony; D.P.—Decorative Peony.

NEW KEMP ORIGINATIONS FOR 1927.

PRIDE OF MONMOUTH (25-106) H.C.—Medium to large perfectly formed flower of rich golden buff yellow. Maize yellow reverse. Flowers are borne on long stiff stems well above the foliage. Plant a strong vigorous grower, with thick tough foliage, that is apparently proof against injury from leaf hoppers, etc. Height 5-6 feet. This is one of the best H.C. yellows yet introduced, and will prove a most welcome addition to the H.C. section.
Tubers, \$10.00 each; Plants, \$5.00 each.

BONAFIN (25-100) Dec.—Medium to large flower of rounding symmetrical form. The color is a clear piric yellow. The color and formation of the flower being very similar to the yellow Bonafin Chrysanthemum. It is beyond question the most pleasing colored yellow Dahlia in existence. Plant is a strong vigorous grower attaining to a height of 5-6 feet. Flowers are borne on long stiff stems, well above the foliage. An early and profuse bloomer. Foliage firm, and very resistant to attacks from leaf hoppers. Tubers, \$7.50 each; Plants, \$3.75 each.

KEMP'S LAVENDER (24-150) Dec.—The color of this beautiful Dahlia is the same hue of lavender as that of Shudows Lavender, and is a clear bluish lustrous lavender all the way through. Flowers are medium to large, of good depth, and are held well above the foliage on good stems. An early and profuse bloomer. The best true lavender colored dahlia I have yet seen.
Tubers, \$7.50 each; Plants, \$3.75 each.

MINNIE HINDLEY (24-160) H.C.—The flowers of this beautiful variety are of immense size; color rich crimson, overlaid with a brilliant scarlet sheen, that sparkles in the sun like lustrous silk. Flowers are full centered and of good depth, and are held well above the foliage on stiff stems. Plant a vigorous grower and proof against leaf hoppers. Height 5 feet. Tubers, \$5.00 each; Plants, \$2.50.

GRIFFIN—Color, Pinard yellow, with pale viridine yellow reverse, tinted lavender pink. Plant a strong vigorous grower, and has never been troubled from attacks of Leaf Hoppers nor Thrips. Flowers are large, and are borne in the greatest profusion, the plant being loaded with large blooms from mid-summer until frost. Stem slightly pendulous, particularly in wet weather. Requires very little attention in the way of disbudding or pruning. An excellent Garden variety that will be a most welcome addition to the home garden decorations. Height of plant 5 feet. Tubers, \$5.00 each; Plants, \$2.50 each.

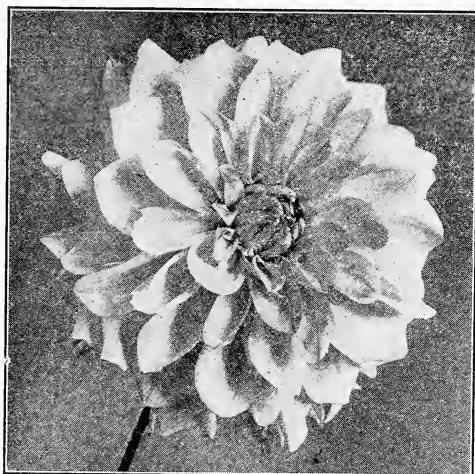
MONMOUTH JEWEL (24-132) Dec—Amun Ra Type, with large tight centered flowers, of a beautiful bittersweet orange color, shading to lemon chrome at base of petals. Flowers are held high above the foliage on stiff stems, and look you in the face. Plant a strong vigorous grower, attaining to a height of 7-8 feet. Foliage apparently insect proof. A far superior variety to Amun Ra. Tubers, \$10.00 each; Plants, \$5.00 each.

MONMOUTH GEM (24-131) Dec.—Large full centered flower of excellent formation. In color it is a brilliant metallic orange rufous. Flowers held high above the foliage on extra strong stems. Plant strong, vigorous grower, and very resistant to attacks of Leaf Hoppers. Height of plant 7-8 feet.

Tubers, \$7.50 each; Plants, \$3.75 each.

MONMOUTH SUNRISE (24-105) Dec.—The color of this splendid Dahlia is a bright Strontian yellow, overlaid with a lustrous golden sheen. Flowers large, and are held high above the foliage on strong stiff stems. Plant a tall vigorous grower, reaching a height of 7 feet and over. Tubers, \$7.50 each; Plants, \$3.75 each.

NEW KEMP INTRODUCTIONS (Concluded).



Monmouth Beauty

MONMOUTH BEAUTY (24-133)

Dec.—This beautiful Dahlia is a seedling of Amun Ra. The flowers are very large and full, and of a rich Salmon Orange, with lustrous metallic golden sheen, and are borne on long stiff stems high above the foliage. Plant an unusual sturdy grower and quite prolific. Height 7-8 feet.

Tubers, \$7.50 each; Plants, \$3.75 each.

Santa Paula, California.

My Dear Mr. Kemp :—The Dahlia Plants arrived in prime condition from you. The packing was scientifically perfect and the plants were as fine as could be grown. Yours were the first I received from the East. Our planting out at this date is about all done. So we value early delivery. Again thanking you, I am, as ever,

Yours for better Dahlias,

ALEX. WALDIE.

KEMP'S 1926 INTRODUCTIONS.

ADDA PATTERSON (Kemp) H.C.—One of the best, if not the best white Hybrid Cactus Dahlia to date. The flowers are pure white, and average 8 to 9 inches in diameter. The plant is a beautiful grower, reaching a height of 7 feet. The large blooms are held well above the foliage on stiff stems that can be cut four to five feet in length. A splendid keeper, and equally good for exhibition and decorative purposes. An all around white Dahlia that will win in the keenest competition. Scored 87. Tubers, \$7.50 each; Plants, \$3.75 each.

ALTAMONT (Kemp) Dec.—Rose pink, deepening to American Beauty rose toward the center of the flower. The flower is large, averaging eight inches and over in diameter, full Decorative type, with long slightly curled petals, giving the individual blooms a very artistic finish. The flower is practically sunproof, and is never unsightly even when past its best. Plant very much resembles Jersey's Beauty in habit, but is a somewhat stronger grower, very healthy, and an early and abundant bloomer. Its tall growing habit, with its long slender stalks makes it possible to cut the bloom with stems 6 to 8 feet in length. A splendid keeper and one of the best exhibition varieties ever originated.

Altamont was entered in just one competitive class in the shows season of 1925, and won the Sweepstakes prize for the best Dahlia of any type in competition with most of the best varieties in America. Illustrated on page 20.

Tubers, \$7.50 each; Plants, \$3.75 each.

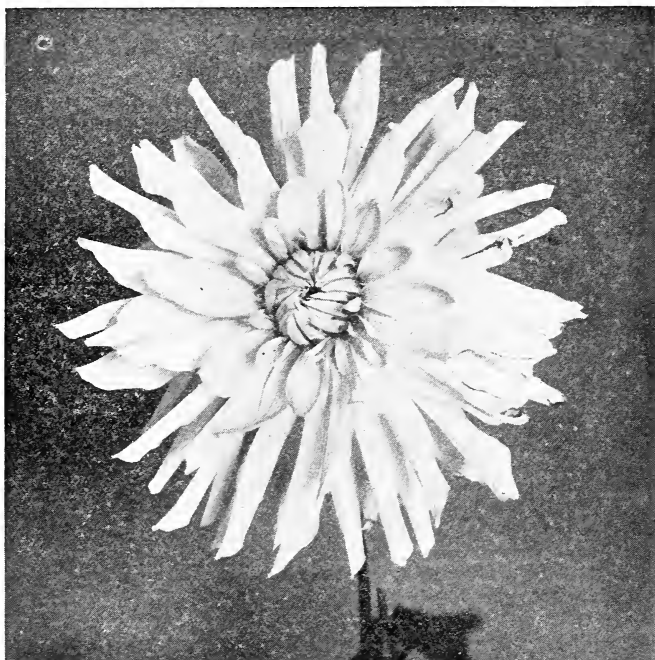
GLORY OF MONMOUTH (Kemp) Dec.—Eosine pink, shading to Strawberry pink at center of petals. Base of petals light orange, a new color combination in dahlias. The plant is semi-dwarf in habit, wide spreading and very sturdy. The flowers are on long, very strong stems (6-8 inches wide and over 4 inches in depth). The flowers are produced in great profusion and take about 10 days to open fully to center. The texture of the perfect decorative petals is very rich and pleasing. Glory of Monmouth is a wonderful garden and exhibition variety and due to its heavy texture I have found it to be as good a keeper as any dahlia in existence. If you want a beautiful new dahlia, I recommend it highly. Score 86.

Tubers, \$7.50 each; Plants, \$3.75 each. Illustrated on page 18.

SPECIAL OFFER.

1 Tuber each of the above three Super Varieties, \$20.00 1 Plant of each, \$10.00, postpaid.

KEMP'S 1926 INTRODUCTIONS—(Continued).



Adda Patterson.

FLUFFY RUFFLES (Kemp) H.C.—As the name indicates, the flowers of this bright Carmine colored variety are unique in their ruffled and very fluffy appearance. They are of the largest size, measuring 9 to 10 inches in diameter, and will very often reach their maximum size without any disbudding or pruning. A Dahlia that any one can grow to perfection without special attention, and still get blooms of the largest size. A splendid exhibition variety. Tubers, each \$7.50; Plants, each \$3.75.

GENIVIEVE DRESSER (Kemp) P.D.—Deep lavender, shading to light lavender at base of petals. Plant is semi-dwarf in habit, wide spreading and the blooms which are of large size, are borne on medium length stiff stems. The plant is very healthy and produces its bloom in the greatest profusion. A splendid garden and cut flower variety. Tubers, \$2.00 each; Plants, \$1.00 each.

MATAWAN (Kemp) Dec.—Flowers bright lemon chrome, shaded yellowish citron on ends of petals, gradually changing to lemon yellow as the flower becomes fully blown. Flowers, 7 to 8 inches, borne on stiff stems 3 to 5 feet long. The plant is a strong compact grower, reaching a height of 5 feet. Has dark bronzy green foliage, a very pleasing contrast to its beautiful flowers. This variety succeeds best if plant is not pinched back. Tubers, \$3.00 each; Plants, \$1.50 each.

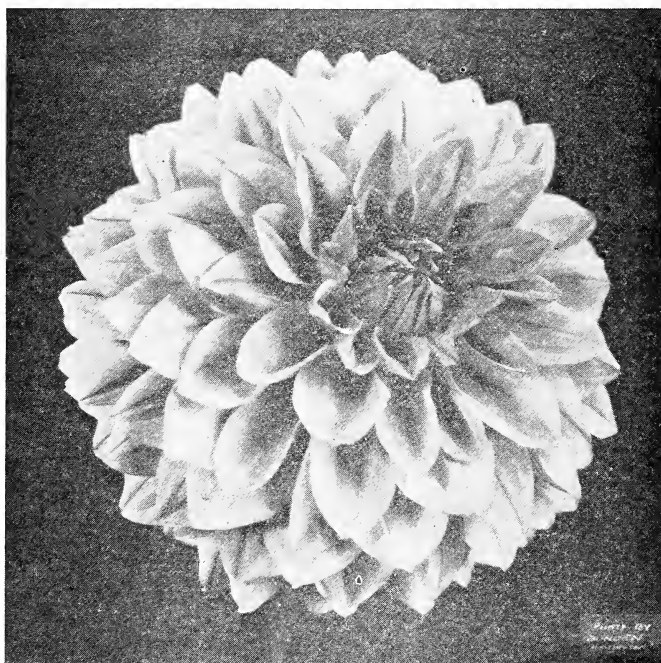
MRS. HOAG (Kemp) H.C.—Bright lemon yellow. Flowers globular in form, well finished, and well above the foliage on good stems. Early and very floriferous. A very beautiful and pleasing variety. Plants only, \$2.50 each.

ILA SUMMERVILLE (Kemp) Dec.—Congo pink, shaded lemon yellow at base of petals, lavender reverse. Flowers are beautifully finished; the petals curled and fluted giving a three-toned effect. An early and constant bloomer, and very prolific. Plants only, \$2.00 each.

KEMP'S 1926 INTRODUCTIONS—(Concluded).

VIRGINIA DARE (Kemp) Dec.—Large white, tinted blue-lavender. The color combination of this Dahlia is very beautiful. When the flowers first open, they are almost clear white, but soon take on a blue-lavender tint, and as the bloom becomes older, it is bluish lavender, giving the effect of two or three different color tints on the same plant. Plant is semi-dwarf in habit, wide spreading, producing 7 to 8 inch bloom in the greatest profusion, on medium to long stiff stems. Tubers, \$3.00 each; Plants, \$1.50 each.

ROSE MARIE FRIDOLIN H.C.—Very dark, rich velvety maroon. This variety is without question the best Dahlia of this color ever introduced. It has wonderful color, size and depth of bloom. The plant is one of the most vigorous growers in our whole collection, and the most profuse bloomer we have ever seen. It is no uncommon thing for a plant to produce 40 to 50 large perfect blooms during the season. As an exhibition and cut flower variety it will hold its own with the very best in existence, and surpasses many that are considered at the top of the ladder of fame. A wonderful Dahlia that should be in every up to date collection. Tubers, \$7.50 each; Plants, \$3.75 each.



Glory of Monmouth.

KEMP'S MORDELLA (Pfankuchen) D.—The past two years I sent Mordella to many sections of the Country, and not one unfavorable report did I receive, but invariably every one who grew it was impressed with its beautiful color, which is a beautiful bright shade of apricot buff. Flowers average 9 inches across, and are held well above the foliage on extra long stems. Plants are vigorous growers and free bloomers. I quote the following from the 1926 New York Show report in the Garden and Home Builder—Three consecutive years in our Honor Roll and better this year than before. Was in every eastern show and in many classes was a winner.

Undoubtly, it is the purest color of any of the autumn shades and nothing can beat it under artificial light. Tubers, each \$3.50; Plants, each \$1.75.

NEW—"JERSEY"—VARIETIES FOR 1927.

JERSEY'S ELEGANS D.—Spinel pink, medium sized flowers produced very profusely on good stems. The foliage is finely cut and rough in texture, which renders it uncongenial to leaf hoppers. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S FIANCEE D.—Rose Pink in color, with point of each floret slightly tipped gold. The flowers can be grown to good size, on stems that are always good. Foliage inclined to be pale, and should be kept sprayed to offset ravages of insects. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S SUNSHINE D.—Light greenish yellow, occasionally streaked with Amaranth pink; profuse bloomer. Stems very stiff and erect. Flowers are large and of good formation. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S SWEETHEART D.—Flowers medium to large, dainty, attractive, desirable. The color is a Delice pink, shading to white in the center. Stems slender and stiff. A splendid cut flower variety. Very profuse. Tubers, each \$5.00; Plants, each \$2.50.

JERSEY'S WONDER D. to P.—This flower is a mixture of Apricot yellow and pinard yellow with pink suffusion on reverse of petals. First flowers are full decorative in type, and very large, frequently over 12", and borne on good stems. Later flowers are inclined to peony type, with slightly pendulous stems. Tubers, each \$10.00; Plants, each \$5.00.

SPECIAL OFFER.

1 Tuber of each of 1927 JERSEY INTRODUCTIONS, \$40.00. 1 Plant of each \$20.00.

1926 JERSEY INTRODUCTIONS.

JERSEY'S CAPRICE D.—Pleasing autumn shade. Large flowers of good form and substance, stems rigid. A splendid variety that will meet with favor at the hands of the dahlia-loving public. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S DELIGHT H.C.—The color of this new variety is a beautiful old rose pink. Flowers on stiff stems well above the foliage. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S EMPRESS D.—Color is rich anthracene violet. Large flowers of pleasing formation and great depth. Narrow, wavy petals. Practically sun proof. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S IDEAL D.—The color of this beautiful variety is best described as lavender pink, although sometimes it is nearer lavender. Flowers face upward on top of the stem, the long petals drooping over the stem, make a flower of great depth. A vigorous grower, free bloomer, and an ideal stem. One of the best of last year's introductions. Tubers, each \$10.00; Plants, each \$5.00.

JERSEY'S SUPREME D.—A pleasing shade of clear Laelia pink. Flowers of medium size, good form. A free bloomer. Stems slender, but stiff and wiry. Tubers, each \$10.00; Plants, each \$5.00.

The above varieties all certificated by the American Dahlia Society and New Jersey Dahlia Society.

SPECIAL OFFER.

1 Tuber of each of 1926 JERSEY INTRODUCTIONS \$45.00; 1 Plant of each \$22.00.



Altamont. (See description page 16).

THREE WINNERS OF THE GARDEN MAGAZINE SWEEPSTAKES PRIZES, AT THE A. D. S. SHOWS, N. Y.

KEMP'S ROBERT TREAT (Mueller) 1924 Winner—Robert Treat is a rich, pleasing, American Beauty Rose color, and is unlike any existing variety in shade of color. Flowers 9 to 11 inches across, 4 inches and over in depth. Plants are strong, healthy growers of wide spreading habit, producing 12 to 16 large perfect blooms to each plant. Flowers on strong stems well above the foliage and a most desirable type for commercial cut flower use. It has sold especially well on the New York cut flower market for 2 years. Tubers, each \$2.50; Plants, each \$1.25.

HERALD-TRIBUNE ELITE (Kennedy) Winner of Garden and Home Builder Sweepstakes, N. Y., 1925—This splendid White was named by one of the editors of the New York Herald-Tribune, at the New York Show of the American Dahlia Society 1925, where it won the coveted Garden Magazine Sweepstakes for the best Dahlia never before exhibited at New York. Herald-Tribune Elite scored 86 exhibition at New Jersey trial grounds 1925. It is a clear white decorative of splendid form and wonderful keeping qualities; on extra fine stems. The plants are thrifty growers with heavy dark green foliage. Tubers, each \$5.00; Plants, each \$2.50.

ELKRIDGE (Griffiths) H.C.—This beautiful white Hybrid Cactus won the Garden Magazine Sweepstakes at the New York Show 1926, for the best variety never before exhibited at New York. It is an exceptionally finely formed flower. The color is clear white. The petals are gracefully curved and of good substance. ElkrIDGE also won the best white bloom prize at Trenton. Tubers, each \$15.00; Plants, each \$5.00.

SPECIAL OFFER.

1 Tuber of each of the **GARDEN MAGAZINE PRIZE WINNERS**, \$21.00;
1 Plant of each \$7.50; 2 Plants of each \$14.00; 3 Plants of each, \$20.00.

BROOMALL VARIETIES.

EAGLE ROCK BEAUTY H.D.—A more beautiful combination of pink and cream than is displayed in this glorious Dahlia would be difficult to imagine. No picture or description of this Giant among Giants can do it justice. It's in a class all its own, and unanimously admired by all who have seen it. It is vigorous in growth, with good habit, and strong stems holding the flower perfectly erect, the immense blooms are full to the center, and produce in abundance until frost. Height 4 feet. Owing to the great demand, we cannot supply any tubers for 1927 delivery, and only a limited number of plants, which will be ready for delivery May 15th. Price per Plant, \$15.00; 3 for \$43.50.

AMARILLO GRANDE H.D.—Light yellow, with broad petals and enormous flowers, which are produced in great abundance. 4 feet. Plants only, each \$4.00; 3 for \$11.50.

CALIZONA D.—Deep rich yellow. The large flowers which are of very distinct shape, stand boldly on splendid stems, making it one of the conspicuous Dahlias in its color class. 6 feet. Plants only, each \$4.00; 3 for \$11.50.

CORAL GEM H.C.—A most attractive shade of soft coral pink. The flowers which are of medium size are held erect on good stems. A very desirable cut flower variety. 5 feet. Plants only, each \$2.50; 3 for \$7.00.

GRANDOLA D.—Brilliant orange, medium size blooms held erect on fine stems. This variety is certain to become a popular cut flower. A Dahlia that attracts immediate attention. 5 feet. Plants only, each \$2.50; 3 for \$7.00.

MARION BROOMALL H.C.—This descendant of the well known variety, Gladys Sherwood, is a wonderfully beautiful pink and white. It is more cactus in shape than Gladys Sherwood, with better stems and habit. A beautiful flower. 5 feet. Plants only, each \$5.00; 3 for \$14.50.

MIRAFLORES C.—White tinted violet pink. The petals are long, straight and rather narrow. This variety might almost be called a Giant Delicatissima, the flowers, eight to ten inches in diameter without disbudding, are borne profusely on first class stems. There is no other Dahlia like it. 4 feet. Plants only, each \$2.50; 3 for \$7.00.

EAGLE ROCK SUNSHINE C.—Not since the introduction of Ambassador has the originator been able to offer such a great Cactus Dahlia as this. Flowers are of a deeper shade of yellow than Ambassador, are large and are held erect on strong stems. Flowers are full centered until frost. 5 feet. Plants only, each \$5.00; 3 for \$14.50.

SPECIAL OFFER.

1 Plant each of the BROOMALL VARIETIES, \$38.00.

NEW VARIETIES FROM OTHER SOURCES.

FORT WASHINGTON D.—This fine Dahlia was originated by Mr. H. Rindfleisch. The color is a dark mahogany red, and the largest of this color in existence. Plant a very strong grower, and stems good. A fine Dahlia that should be in every collection. Tubers, each \$7.50; Plants, each \$3.50.

GRACE SHERMAN D.—A very large full flower. The color is a light pink over-laid at the center with a deep golden yellow. Stems are long. Tubers, each \$10.00; Plants, each \$5.00.

PRIDE OF STRATFORD D.—Predominating color, cadmium orange shading to light orange yellow at the base of the petals reverse rose doree. Very large flowers, held erect on strong stems. Tubers, each \$7.50; Plants, each \$3.75.

ROBERT SCOTT D.—A very beautiful apricot yellow with rose shading and extra large bold flower, excellent stems and a fine bloomer. Tubers, each \$10.00; Plants, each \$5.00.

ELITE GLORY (Kennedy's) D.—This great decorative has been the sensation of the Eastern Shows the past two years. Its giant flowers of rich, brilliant red was the most spectacular of Dahlias, and the past season added to its long list of awards the Court of Honor Prize, at Camden, N. J., in the keenest competition ever seen in the east. This great red dominated the red decorative classes wherever shown, and what is more important, it grew well in every section where it was sent. Tubers, each \$10.00; Plants, each \$5.00.

WALTER HINDLEY (Bissell) D.—Carmine red. Flower large and full, borne on good stems well above the foliage. Plant a strong healthy grower. A splendid variety possessing much merit. Tubers, each \$10.00; Plants, each \$5.00.

FIREFLY (Willow Gardens) D.—One of the most vivid Dahlias in our gardens. A fine petaled decorative of fiery orange. A very free producer of large flowers on straight stiff stems. Tubers, each \$10.00; Plants, each \$5.00.

SPECIAL OFFER.

1 Tuber of each, \$60.00; 1 Plant of each, \$30.00.

THE WORLD'S GREATEST FIVE YELLOW DAHLIAS.

MARMION (Mastick) D.—Color pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high full center and outline of same hue around each petal enhances its beauty, and gives it an unusual, but beautiful appearance. The enormous flowers are borne on long cane like stems which hold them erect. One of the greatest Dahlias in existence. Tubers, each \$10.00; Plants, each \$5.00. Tuber stock very limited.

PRIMULA REX (Broomall) D.—This sensational Dahlia is a very light cream or Primrose color. The December Garden Magazine says of this great Dahlia, "This Yellow Decorative created a sensation everywhere it was shown. It won a number of individual Bloom prizes, both for specimen bloom and the largest bloom, and notably the Special Award at Camden, N. J., in the Court of Honor in competition with the best the Dahlia world has to show. Height 4 feet. Plants only, each \$4.00.

LYNDORA (Lyndora Gardens) D.—Color a medium yellow with amaranth pink on reverse, very large, form ideal having long wavy petals which show just enough of pink in reverse to brighten and illuminate the entire flower. Stem good, growth strong, producing tall, robust bushes. Certified. Tubers, each \$10.00; Plants, each \$5.00. Tuber stock limited.

QUEEN OF THE GARDEN BEAUTIFUL (Burns) D.—From Garden Magazine—An interesting Dahlia with an interesting history. Originated in San Quinton prison's Garden Beautiful in California. It won the Heller Prize at San Francisco in 1925. Its form alone makes it a distinctive flower, with the large center and wide petals. The color is a bright yellow with tints of green—a more interesting color than the description as it gives an unusually warm tone to the flower. It is a most effective decorative for combination with pinks or orange colors. Plants only, each \$4.00.

SEAL OF CONNECTICUT (Alling) D.—One of the finest colored yellow Decoratives. It was good in every Eastern Show, and spectacular in some. It is very large, with clear golden yellow color of most pleasing appearance. It held its own in a year when yellows came thick and fast—Garden Magazine. Plants only, each \$5.00.

SPECIAL OFFER.

1 Plant each of the above magnificent yellows for \$21.50; 2 of each for \$42.00.

FIVE FINE VARIEGATED DAHLIAS.

AMERICA'S GLORY (Beatrice) D.—In this we have a grand Fancy Decorative dahlia. The color is a light scarlet, evenly tipped purest white, has never produced any solid colored blooms, extra fine long, stiff stems, which hold the full-centered blossoms measuring 7 to 10 inches perfectly upright. A clean growing plant which requires very little if any disbudding, and is a great attraction in the garden. Plants only, each \$10.00.

GLORY OF NEW ENGLAND (McKinley)—The colors are lemon yellow tipped white, the petals having a brilliant metallic lustre. Flower medium to large on good stems. Plant a healthy vigorous grower. The best Dahlia of this variegation we have yet seen. Tubers, each \$10.00; Plants, each \$5.00.

BOB PLEUSE—A very distinct Dahlia, colors being dark crimson maroon, tipped white. Plant medium tall, and very prolific, producing its medium size flowers in great profusion. Tubers, each \$2.00; Plants, each \$1.00.

FARNCOT C.—Introduced by Mr. Geo. Fraser. The colors of this distinct Dahlia are Aster Purple tipped White. The plant is an unusually good grower, and exceedingly prolific, being loaded with its medium size blooms all through the season. Tubers, each \$2.00; Plants, each \$1.00

RADIO (Sampson) D.—One of the largest bi-colored Dahlias. The color combination being blood red with yellow tips. Flowers are of immense size, and are borne on long stiff stems, well above the foliage. Tubers, each \$2.50; Plants, each \$1.75. Stock limited.

SPECIAL OFFER.

1 Plant each of the above Variegated Varieties for \$18.00.

FISCHER AND MASSON DAHLIAS.

MARGARET WOODROW WILSON—A large most pleasing decorative chosen by Miss Wilson at the 1924 New York Show to bear her name. The flower has large broad petals well placed, each petal terminating in a point. Color opalescent pink with reverse of deeper shell pink. This gives a delicate colored flower a distinctive richness. Medium height plant with flowers on extra long stems well out from foliage. Awarded Certificate of Merit at Dahlia Society of New Jersey Trial Grounds, 1925. Tubers, each \$7.50; Plants, each \$3.75.

SANHICAN'S MAGNATE—As the name indicates, this is one of the big fellows of the dahlia kingdom. Exhibition decorative of pale amaranth face tinged with a deeper amaranth pink, reverse of solid claret color, heavily veined. The large flowers are held erect on very stiff stems, profuse bloomer of medium height growth of plants, dark foliage. Awarded Certificate of Merit by Dahlia Society of New Jersey Trial Garden, 1925. Tubers, each \$7.50; Plants each \$3.75.

SANHICAN'S BLUEBIRD—Flowers are very large; color is an uncommon blending of bright violet blue and clear violet. Nearest approach to a blue Dahlia. Tubers, \$3.00; Plants, \$1.50

FISCHER AND MASSON DAHLIAS—(Concluded).

SANHICAN'S MONARCH—A dazzling exhibition decorative dahlia of a deep Tyrian rose at center of flower, shading to a lighter tone at points of petals. A profuse bloomer having dark green foliage and black cane-like stems which hold the flower perfectly erect out of foliage. A deep flower that never shows the center either early or late, of medium tall habit of growth. Excellent keeper. Tubers, each \$5.00; Plants, each 2.50.

TRENTONIAN D.—A giant decorative Dahlia of a hue that appeals and captivates at a glance, and is really symbolic of autumn. The color is that of an "Indian skin" a wonderful blending old gold, amber and coppery bronze. The whole forming a flower of marvelous brilliancy, with a center zone of reddish bronze. The petals are broad, evenly placed, with the appearance of velvet, and durability of leather, making a flower of great lasting qualities. Tubers, each \$3.50; Plants, each \$1.75.

POP STEWART—Giant Decorative. A remarkable flower of great size. In young state petals appear rosy pink, but as it matures the flower under goes a complete transformation, toning out into a most exquisite shade of purest lilac pink. We recommend it as one of the finest Dahlias of its shade in existence. Certificated. Tubers, each \$4.00; Plants, each \$2.00.

EVA WILLIAMS—This fine varietal produces gigantic flowers of beautiful Amethyst color on long stiff stems. An exhibition decorative of great size and beauty. Tubers, each \$2.50; Plants, each \$1.25.

MARGARET MASSON D.—A beautiful silvery rose pink. Grand exhibition flower of large size. Received many prizes and special awards. Tubers, each \$4.00; Plants, each \$2.00.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT.

CASPER G. WARE (Dahliadel-Bowen, 1926) D.—We are proud to introduce this new decorative, as it is the finest new dahlia that has come to our attention this season. Flowers are large, usually 8 to 10 inches across, regularly formed and produced profusely on strong stems. Color bright clear violet rose. To those looking for a real novelty we can heartily recommend this variety, as it has exceptional exhibition and commercial qualities. Tubers, each \$5.00; Plants, each \$2.50.

CITY OF LAWRENCE (Murphy) D.—Flowers are of very large size, being almost as deep as they are wide. Color is a rich clear sulphur yellow. Plant medium to tall grower, vigorous, and the great blooms are carried well above the foliage on long stiff stems. Stock limited. Tubers, \$4.00; Plants, \$2.00.

CHARLES STRATTON D.—A grand exhibition variety. A fluffy Dahlia that has been awarded sixteen prizes in the state of New Jersey, for size of flower, and artistic coloring. The color is pale gold, shaded and tipped with old rose. Stiff upright stems, one of the best. Tubers, each \$4.00; Plants, each \$2.00.

EASTERN STAR (Dahliadell) D.—This Dahlia scored 87 exhibition, and 88 commercial at the Dahlia Society of N. J. trial grounds 1924. Color is a soft saffron yellow, with gold shading. Flowers of great substance, and remarkable keeping qualities. Full centers, and are held erect on strong stems. Excellent bush growth, and free flowering. Flowers grow to ten inches without forcing. Tubers, each \$5.00; Plants, each \$2.50.

ELSIE DANIELS (Meachen & Sherman)—An especially fine type of exhibition hybrid cactus, extremely full center of creamy white shading to a lilac pink on outer row of petals. The low growing bushes are wonderful producers of large flowers on straight stiff stems. Tubers, each \$3.50; Plants, each \$1.75.

EL GRANADA (Boston)—Color a vivid orange, petals twisted and interlace, showing at the tips a creamy yellow reverse. The long stems grows well out of the foliage and is faultless. This dahlia has been awarded many prizes in California. Tubers, each \$5.00; Plants, each \$2.50.

ELEANOR MARTIN (Pelicano)—One of the finest decoratives. A giant flower on a good stiff stem. Very graceful and elegant. The color is a beautiful mulberry suffused with gold. A perfect exhibition bloom and a beautiful cut flower. Stock limited. Tubers, each \$4.00; Plants, each \$2.00.

ELLINOR VANDEVEER (Seal) D.—An incomparable dahlia of exquisite beauty and great size having every desirable quality. The large blossoms are of a glowing, satiny, rose-pink. The flowers are of every depth and substance, and are held far above a tall sturdy bush on exceptional long, stiff stems. Early bloomer. Highly recommended, doing especially well in the East. Tubers, each \$5.00; Plants, each \$2.50.

ELIZA CLARKE BULL—A wonderfully good pure white decorative, one of the largest and deepest of its class, of perfect form with just sufficiently irregular to prevent any stiffness in formation of the flowers, which are carried on strong firm stems. Plants only, each \$2.50.

GOLDEN FLEECE (Seal) D.—Introducers description. An exceptionally magnificent blossom of a rich creamy, golden yellow with a satiny sheen, frequently tipped white, giving it a silvery frosted appearance. Plants only, each \$5.00.

ISLAM PATROL (Davies) H.C.—Dark velvety scarlet, tipped and flushed with gold. A very attractive variety that wins the heart at first sight. A wonderful color combination. Tubers, each \$3.00; Plants, each \$1.50.

TESTED EXHIBITION VARIETIES—(Concluded).

JESSIE K. PRESCOTT D.—A beautiful large flower of unusually lovely coloring. Deep orange at the center, gradually shading to creamy orange on the rows of outer petals, and illuminated with a violet glow. The bushes are tall, and the stems exceptionally long and good. Tubers, each \$2.00; Plants, \$1.00.

JERSEY'S GEM (Waite) D.—Deep orchid lavender large flowers, good stems, free bloomer. Certificated A. D. S., 1923. Tubers, each \$2.50; Plants, each \$1.25.

JERSEY'S BEACON (Waite) A decided novelty of Chinese Scarlet with tan reverse giving a two-toned effect. Wonderful exhibition flower. Awarded silver medal, best new seedling, New York Hort. Society, 1924. Tubers, each \$5.00; Plants, each \$2.50.

JERSEY'S BEAUTY (Waite, 1924) D.—This famous dahlia has made good wherever grown. It is the finest pink dahlia in existence. The flowers are perfect in shape, on long stiff stems, well above the foliage. A splendid keeper. Certificated A. D. S., 1923. Tubers, each \$2.00; Plants, each \$1.00.

JERSEY'S SOVEREIGN (Waite) D.—A new shade of color, which is hard to describe. It is a self color, and the nearest we can come to it with the help of Ridgeway's color chart, is Salmon Orange. A strong vigorous grower, with very dark foliage. Flowers are of good size, and on good stiff stems. Tubers, each \$5.00; Plants, each \$2.50.

MARIPOSA (Boston) H.C.—A very fine lavender pink on good stems, and is in my opinion one of the best Dahlias ever sent out of California. Its pleasing color, form and habit is all that any one can desire in a Dahlia. Tubers, each \$2.00; Plants, each \$1.00.

PAUL REVERE (Bissell) D.—This is the best Dahlia of the color I have seen to date. The flowers are large, full centered, and of good depth, and are a rich crimson color, overlaid with a brilliant scarlet satiny sheen. Flowers of this Dahlia are about as near sun proof as any in existence, never showing more than the slightest trace of burning, even in the hottest weather, and then only on the old petals that are falling. Tubers, each \$5.00; Plants, \$2.50.

ROSE FALLON (Harding)—This spectacular, large Decorative is deserving of its popularity. The color is a dark orange tinted with amber and salmon, and is both pleasing and effective. Was among the best in every Eastern show of importance. Tubers, each \$10.00; Plants each \$5.00.

SAGAMORE (Badetty) D.—The color is a bright gold with tints of salmon at center of flower. The color effect is Sagamore's own and gives the flower its distinctive charm. A many time prize winner. Tubers, each \$3.50; Plants, each \$1.75.

SUNNY JERSEY (Dahliadell) D.—This Dahlia is an exceptionally free bloomer with flowers a foot or more above the foliage, on erect stems. Color is a lemon yellow, with golden suffusion. Score 85 exhibition, 90 commercial at the Dahlia Society of N. J. trial grounds, 1924. This variety is in great favor with commercial florists. Tubers, each \$2.50; Plants, \$1.25.

SHUDOWS LAVENDER (Boston) D.—This variety is still considered the best in the lavender class. It has a color not duplicated by any other variety. Tubers, \$3.00; Plants, \$1.50.

SISKIYOU (Broomall 1924)—Tourmaline pink, tinged mauve. Capucine orange at base of petals. Plant is of medium height, and produced the largest flowers I have grown, and with less attention than any Dahlia I have ever handled. The flowers all through the season averaged over 10 inches in diameter, with an occasional one over 11 inches. And it has been exhibited at the Eastern shows 13 inches in diameter. Tubers, each \$2.50; Plants, each \$1.25.

WALTER E. MAGEE (Salbach)—A finely formed true Decorative of bright tan and orange shading to a light copper at center. The center color, however, is deeper than that of the outside petals. One of the richest colored of all the orange shades. Tubers, \$3.00; Plants, \$1.50.

WHITE SISTER (Stout) 1924 D.—A beautiful white decorative Dahlia that has attracted the attention of expert growers for the past three years, on account of its beauty and size. A free bloomer, producing its large flowers on very stiff stems. A prize winner wherever exhibited. Tubers, each \$3.00; Plants, each \$1.50.

WILD ROSE (Kemp) D.P.—Plant is of semi-dwarf habit, producing beautiful wild rose colored flowers in the greatest profusion. Flowers medium to large and when first full blown are full in the center. As the bloom matures it opens to Peony type. Tubers, each \$1.00.

WONDERLAND—In this variety we have one of the most unique novelties introduced in recent years. Flowers of large exhibition type, face of petals are of a pleasing hue of violet carmine and reverse a deep rose pink. Petals are twisted and curled, making a charming two-toned effect of wonderful beauty. Tubers, each \$5.00; Plants, each \$2.50.

Philadelphia, Pa., November 30th, 1926.

Mr. J. A. Kemp, Little Silver, N. J.

Dear Mr. Kemp :—

I have the honor and pleasure of informing you that in recognition of distinguished services rendered by you as a member of the International Jury of Awards of the Sesquicentennial International Exposition, you have been awarded a Silver Medal.

Please permit me to again express my thanks for and in appreciation of the splendid co-operation and assistance given by you to this office.

Cordially and sincerely yours,

S. C. SIMMS,

Secretary Executive Jury of Awards.

SUN-BEAM—Single yellow Dahlia of very large size. The best single yellow variety I have yet seen. The flower is perfect in form with wonderful texture, and the best keeper when cut of any single Dahlia on the market.

Tubers, each \$1.00; 6 for \$5.50; 12 for \$10.00.

POMPON DAHLIAS.

AIMEE—Tiny bronze flowers with long stems.

AMBER QUEEN—Deep amber; good cut flower.

BRONZE BEAUTY—Golden apricot, small and beautiful.

BRUNETTE—Small dark crimson, one of the best.

ELIZABETH (New)—Golden yellow, edged brownish red. Good cut flower.

GLOW—Light rose of coral color. Perfect form; one of the best.

GANYMEDE—A blending of mauve and tan, finally ending a faint old rose.

Tubers, each 50 cents; Dozen, \$5.00.

BELLE OF SPRINGFIELD—Crushed strawberry; one of the best.

HIGHLAND MARY—Rose red and white variegation. Very pretty.

ISABEL—A fine pom for cutting.

KIM—Pretty orange of good keeping qualities.

OMEGA—Amethyst, faintly tipped white. Small compact flower.

SNOW-GLAD—Dainty pure white of excellent form. A gem.

YELLOW GEM (New)—Creamy yellow, small and of fine form.

1 dozen our selection, \$3.50.

DAHLIA SEED.

Dahlias from seed will bloom in about ten weeks after planting out. Sow the seed in the house latter part of March and transplant to the Garden when all danger of frost is past.

100 seeds, (ordinary) \$1.00; 100 seeds, (selected) from best exhibition varieties, \$5.00.

KEMP'S ORCHID FLOWERED JAPANESE IRIS.

A new strain of JAPANESE IRIS more beautiful than any hitherto existing. 18 beautiful varieties now ready. Send for descriptive price list.

IRIS SEED.

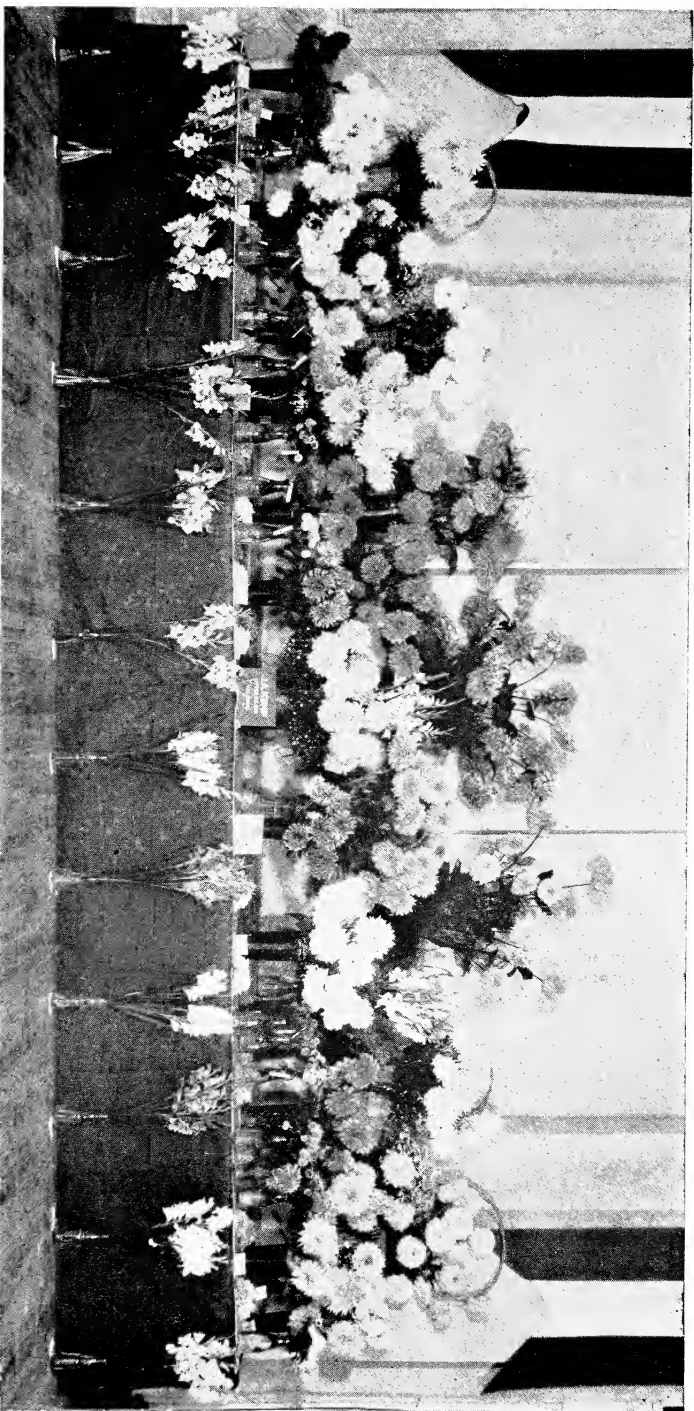
Kemp's Orchid Flowered strain. Packet of 100 seeds, 50 cents; 3 packets for \$1.25; 6 packets, for \$2.00, postpaid.

ORDER EARLY:—All orders will be filled in the rotation in which they are received. Early placing of your order assures you the variety you wish. Please state time you wish shipment made. All orders are packed under my personal supervision and every precaution is taken to insure arrival in good condition, after which it is up to you.

The Shampanore Press, Little Silver, N. J.

MEMBER OF

American Dahlia Society.
American Gladiolus Society,
American Rose Society,
Massachusetts Horticultural Society,
Pennsylvania Horticultural Society,
Dahlia Society of New Jersey,
Dahlia Society of California,
Dahlia Society of New England,
Dahlia Society of Camden, N. J.
New England Gladiolus Society.



Winner of First Prize in the 100 ft. Commercial Class, Camden, N. J., 1926.